

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -1 EXAMINATIONS-2022

B.Tech-7th Semester (BT/BI)

COURSE CODE (CREDITS): 18B1WBT734(3)

MAX. MARKS: 15

COURSE NAME: IPR and Commercialization

COURSE INSTRUCTORS: Dr Hemant Sood

MAX. TIME: 1 Hour

Note: All questions are compulsory. Marks are indicated against each question in square brackets.

Q1. Explain the contents required for drafting a provisional and complete Patent application. How it would generate benefits for the patentee? How patent databases are contributing to this whole process? (4) CO1

Q2. How nationally and internationally Trademarks can be protected? Explain under which Agreement or Treaty it has been registered.(3) CO2

Q3. How would you carry out a valuation of IP assets? What are the alternative ways of generating revenue out of any granted Intellectual property? (3)CO1

Q4. What are the conditions for registration under GI? How does it generate benefits in developing countries especially? Explain with an example.(3) CO2

Q5. Which IP tool will be utilized for design protection in India and how it can be done for long-time registration?(2) CO1