COURSE CODE: 13M11BT115   MAX. MARKS: 15
COURSE NAME: RESEARCH METHODOLOGY
COURSE CREDITS: 03   MAX TIME: 1 Hrs

Note: All questions are compulsory. Carrying of mobile phone during examinations will be treated as case of unfair means.

Q1. Answer/explain the following questions.   [1.5x5=7.5]

   a) Distinguish between research methods and research methodology

   b) RSS feed

   c) What is impact factor of articles? How it is calculated?

   d) Quantitative Vs Qualitative research

   e) Qualities/criterion of good research.

Q2. What are the tools used for effective literature search? Explain why documentation of literature search is important?   [2.5]

Q3. Why formulating research problem is most important step in research process? Give suitable example to elucidate your points. Explain the techniques involved in defining research problem.   [5]