

Dr Hemant

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

M.Tech 2nd sem/BTDD sem 11th , Test 1 (Feb. 2016)

Course Code: 14M11BT214

Max. Marks: 15

Course Name: Bioentrepreneurship and Management

Course Credit: 02

Max. Time: 1:00 Hr

Attempt all questions.

Q1. How would you like to differentiate the concept of entrepreneurship and intrapreneurship? What similarities you can generate between them and why (3)

Q2. What are the different components of entrepreneurial ventures and which one contributes most for the success of it? Cite some reference for the same (3)

Q3. Mention business portfolio of any one entrepreneur who inspires you most and justify w.r.t its features which contributes most for the success. (3)

Q4. How would you like to convert any business idea into marketable product? Briefly mention the in-between phases of its development. (3)

Q5. What are your views about bioentrepreneurship and what are the status of this venture in India and at global platform? (3)