

Dr. Triambak

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT  
TEST -1 EXAMINATION- Sept.2017  
B.Tech VII Semester (All Branches)

COURSE CODE: 10B1WPD734  
COURSE NAME: Principles of Management  
COURSE CREDITS: 03

MAX. MARKS: 15

MAX. TIME: 1Hour

*Note: All questions are compulsory. All questions are of 3 marks each. Carrying of mobile phone during examinations will be treated as case of unfair means.*

- Q1. Describe the decisional roles a manager has to perform at different levels of management.
- Q2. What is diversity and how is it a challenge to the practice of management?
- Q3. "Management by Objectives (MBO) has lost its relevance in the 21<sup>st</sup> century." Comment.
- Q4. Explain with examples how cognitive bias affects an individual's decisions.
- Q5. How does being ethical lead to profit or value maximization for an organization?

PD-4, BT