

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -3 EXAMINATIONS- 2026

PhD-I Semester (JBSW/HSS)

COURSE CODE (CREDITS): 23P1WHS102 (3)

MAX MARKS: 35

COURSE NAME: Essentials of Academic Writing

COURSE INSTRUCTOR: Dr Deler Singh

MAX. TIME: 2 Hours

Note: (a) All questions are compulsory.

Q. No	Question	CO	Marks
Q1	According to Steven Pinker in <i>The Sense of Style</i> , effective writing should communicate ideas in a simple, direct, and reader-friendly manner rather than relying on unnecessarily difficult language. In the light of this statement, discuss the importance of revision, editing, and clarity of expression in making research writing more meaningful, engaging, and academically effective.	2	7
Q2	"A well-written title and abstract have the power to attract the reader's attention even before the actual research study is read in detail." Discuss this statement with suitable examples while explaining the significance of selecting an appropriate title and preparing a clear and informative abstract in the process of research writing.	3	7
Q3	Why is it important for students and researchers to avoid plagiarism in academic writing? Discuss the role of originality, honesty, and proper acknowledgement of sources in maintaining the credibility and ethical value of research work.	3	7
Q4	In his essay "Taking the Pulse of the Essay," Rob Schnelle emphasizes the importance of maintaining the "energy" or "pulse" of an essay during the process of revision and editing. Explain this idea in simple terms and discuss how a writer can keep an essay lively, engaging, and effective while improving its overall structure and clarity.	2	7
Q5	What are the major steps involved in preparing a research proposal or a funding application? Discuss how a student or researcher can present ideas in a clear, organized, and interesting manner in order to make the proposal more convincing and academically appealing.	3	7