JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -1 EXAMINATION- 2026

BTech-IV Semester (CSE/IT/BT/ECE/CE)

COURSE CODE (CREDITS): 25B1WHS432 (3) MAX. MARKS: 15

COURSE NAME: Career Readiness Blueprint: From Campus to Corporate

COURSE INSTRUCTOR: Dr Deler Singh MAX. TIME: 1 Hour

Note: *(a) All questions are compulsory.*

	Question	CO	Marks
Q1	A reputed multinational company has advertised vacancies for the post of Graduate Engineer Trainee (GET) in various disciplines. Write a formal cover letter applying for the post, highlighting your engineering specialization, technical skills, academic projects, and internship experience.	CO1	5
Q2	"An elevator pitch is a critical professional communication tool for engineers." Justify this statement by explaining the importance of an elevator pitch for engineering graduates in contexts such as campus placements, internships, networking events, and entrepreneurship. Explain the key components involved in designing an effective elevator pitch.	CO2	5
Q3	What is the STAR method in behavioral interviews? Describe each component of the method and apply it to demonstrate any two employability skills relevant to engineering graduates with suitable examples.	CO1	5

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