JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -1 EXAMINATION- 2026

BBA-II Semester

COURSE CODE (CREDITS): 23BBWHS231 (4) MAX. MARKS: 15

COURSE NAME: Critical and Creative thinking

COURSE INSTRUCTOR: Anupriya Kaur MAX. TIME: 1 Hour

Note: *(a) All questions are compulsory.*

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

(c) Use of calculators is not allowed

Q.No	Question	CO	Marks
Q1	How do the diverse cultural traditions of India contribute to the development of creativity in individuals and society? Explain with suitable examples.	CO1	5
Q2	Many people forget to carry reusable bags while shopping, despite being aware of environmental concerns. Using the concept of divergent thinking, suggest how multiple creative solutions could be generated for this problem.	CO1	5
Q3	A college fest has received low student participation despite extensive promotion on social media. Using the four components of critical thinking—application, analysis, synthesis, and evaluation, explain how the organizing team can understand the problem and improve participation in future events.	CO2	5

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