

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -3 EXAMINATION- 2025

BBA-I Semester

COURSE CODE (CREDITS):23BB1HS112(4)

MAX. MARKS: 35

COURSE NAME: Principles and Practices of Management

COURSE INSTRUCTORS: TGM

MAX. TIME: 2 Hours

Note: (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

Q.No	Question	CO	Marks
Q1	Ajay Banga, CEO of MasterCard, has had well-rounded leadership experiences. Born in India, Banga honed his leadership skills at Nestlé and PepsiCo before moving to Citigroup to head up its Asia-Pacific division. Citigroup was a challenging situation as he found a vast banking group that “worked fluidly in its product clusters but lacked coordination, synergy, or vision.” Banga undertook the painful process of breaking down those “silos and stitching them together again under a single umbrella structure.” When he was offered a position at MasterCard as president and chief operating officer, Banga jumped at the chance. As CEO, Banga was the company’s cheerleader, shaking up the company’s low-key corporate culture with hugs and fist bumps in the hallways. One analyst describes him as “energetic, open, and engaging.” Name the leadership style exhibited by Banga. What are the advantages of these kinds of leaders? Is this style applicable in any situation? Explain.	2	3+3
Q2	Describe the process of HRM in the context of a mid-sized nursing home located in a metro city.	3	5
Q3	You are a recent management graduate who is running his/her startup. What key factors will you consider in designing the compensation packages for your employees?	4	6
Q4	Discuss the common basis on which departments are created in an organization. Briefly give the limitations of each.	2	5
Q5	What is the behavioral approach to leadership? Is it relevant for organizations in the 21 st century? Why/why not?	3	5
Q6	Elaborate on the contingency factors important for deciding on an organisation’s structure?	2	4
Q7	Write a brief note (100-150) words on any two of the following: a) Classical model of decision making b) Mission of a company c) Management by walking around (MBWA) d) Informational role of a manager	1	2+2