

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -3 EXAMINATION- 2025

BBA V Semester

COURSE CODE (CREDITS):24B11HS512

MAX. MARKS: 35

COURSE NAME: Financial Valuation and Modelling

COURSE INSTRUCTORS: TGM

MAX. TIME: 2 Hours

**Note:** (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

	Question	CO	Marks
Q1	Explain with the help of an example the pre-money and post-money valuation of a company.	4	6
Q2	Compare and contrast the Scorecard method and the Risk factor summation method of pre-money valuation.		6
Q3	Elaborate on the structure of a Private equity firm giving a brief account of the stakeholders and components.	4	6
Q4	Discuss with suitable examples the various exit options available to PE investors.	3	6
Q5	a) How is goodwill defined and dealt with in mergers and acquisitions? b) What is the economics of football field in a deal transaction?	4	3+3
Q6	Using the example of a brand of your choice discuss the ways in which its value can be arrived at?	4	5