

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

Make-up Examination-Nov-2025

COURSE CODE (CREDITS):23BB1HS112

MAX. MARKS: 25

COURSE NAME: Principles and Practices of Management

COURSE INSTRUCTORS: TGM

MAX. TIME: 1 Hour 30 Minutes

Note: Note: (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

Q.No	Question	CO	Marks
Q1	What are the purposes of planning? What kind of relationship has been observed between planning and performance in organizations?	2	3+2
Q2	Differentiate between strategic and operational plans. Which of the two is more critical to survival of an organization?	2	2+3
Q3	Compare and contrast Devil's advocacy and Dialectical enquiry as alternatives to improving group decision making. Support your answer with examples.	3	5
Q4	Explain briefly the cognitive biases that limit the quality of individual decision making.	3	5
Q5	"Managers are born not made." Do you agree with this statement? Why or why not?	1	2+3