

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

Make-up Examination-Nov-2025

COURSE CODE (CREDITS): 23BBWHS331(4)

MAX. MARKS: 25

COURSE NAME: Entrepreneurship Development

COURSE INSTRUCTORS: Dr Tanu Sharma

MAX. TIME: 1 Hour 30 Minutes

Note: (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

Q.No	Question	CO	Marks
Q1	Describe the various stages of the entrepreneurship process in detail.		5
Q2	"Entrepreneurs are made, not born." Discuss this statement with reference to entrepreneurial traits.		5
Q3	Rohan is preparing a business plan for his online clothing brand. Suggest how he should conduct market and competitor analysis.		5
Q4	Prepare a simple Business Model Canvas for a new food delivery startup in your city.		5
Q5	Explain the role of MSMEs in employment generation and regional development.		5