

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -2 EXAMINATION- 2025

B.Tech-I Semester (CSE/IT/ECE/CE/BT/BI)

COURSE CODE (CREDITS): 23P1WHS102 (3)

MAX. MARKS: 25

COURSE NAME: ESSENTIALS OF ACADEMIC WRITING

COURSE INSTRUCTORS: DR. RAMESH NARWAL

MAX. TIME: 1 Hour 30 Min

Note: (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

Q.No	Question	CO	Marks
Q1	Summarize Naomi S. Baron's main arguments in "Redefining Reading: The Impact of Digital Communication Media." Reflect on how digital reading might influence critical thinking skills.	2	5
Q2	Identify common issues that lead to ineffective writing styles and suggest ways to improve them with examples.	1	5
Q3	Describe the key principles of Norman Fairclough's Critical Discourse Analysis. How can Critical Discourse Analysis be applied to understand power relations in language?	2	5
Q4	Define macrofeatures in writing and explain their significance. Also discuss the role of microfeatures in enhancing textual cohesion.	3	5
Q5	What strategies can readers use to enhance meaning generation while reading complex passages? Also, explain how self-reflection during reading can affect interpretation.	1	5