

*Note: (a) All questions are compulsory.*

Q. No.	Question	Marks
Q1	What do you understand about the mission statement of a company? How is it different from the Vision statement?	4
Q2	What is industrial espionage? Provide an example to illustrate your explanation.	2
Q3	Can you provide examples of how the organizational values are reflected in employee behavior?	2
Q4	What is the minimum number of shareholders required to form a Private Limited Company in India? What are the key advantages of forming a Private Limited Company?	3
Q5	<p>Manish is pursuing a final year B.Tech from JUIT. His father, Mr. X, who owns a small general store in Jaipur, had a heart attack and became completely paralyzed. There was no other source of income for the family, so Manish left his studies and decided to take charge of his father's general store. While checking the books of accounts, he found that his father had taken a loan of Rs. 2 lakhs from the Bank to be repaid this year only, but the business is running into losses due to his father's illness. Hence, his mother advised him to close the business and to look for a job outside.</p> <p>Based on the above story, give the answer to the following questions:</p>	
Q5a	What is the form of business organization formed by Manish's father?	1
Q5b	What kind of demerits of the type of business organization mentioned in the above case?	2
Q6	Which regulatory bodies are responsible for overseeing the operations of the food and cosmetics industry in India?	2
Q7	Why fulfillment of Regulatory Compliance for a company is important?	3

Q8	What is Good Clinical Practice (GCP), and why is it important in clinical trials?	3
Q9a	What is technology transfer, and why is it important for companies and research institutions?	3
Q9b	What are the key stages involved in the technology transfer process?	3
Q10	Why do most new ventures need funding, and what are the various sources of funding available for them?	4
Q11	What are the key factors that investors look for when funding a new venture?	3

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