COURSE CODE (CREDITS): 18B11HS511 (3)　　　　MAX. MARKS: 15

COURSE NAME: Project Management and Entrepreneurship

COURSE INSTRUCTORS:　Anupriya Kaur and Bilal Khan　　　MAX. TIME: 1 Hour

Note: All questions are compulsory. Marks are indicated against each question in brackets.

1(a) '*Exponential expansion of human knowledge led to the emergence of project management*' Explain.

1(b) '*Stake holder management is critical to successful project management*' Discuss with suitable examples (3+3 marks) [CO1]

2. ZenTech Solutions, a leading software company, operates in a highly competitive market specializing in cybersecurity products. Over the past few years, they've maintained a competitive edge through innovation. However the cyber security industry is witnessing the launch of AI-driven threat detection software. Zen tech is considering launching projects to address the same. *Which project selection model is fuelling this decision? Identify and explain the concept of such a model.* (4 marks) [CO1 &CO2]

3. Contrast (a) Avoidance Vs Minimization strategy for risk management (b) Operational manager Vs Project manager (5 marks) [CO1 &CO2]