

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -1 EXAMINATION- 2024

BBA-III Semester

COURSE CODE(CREDITS):23BBWHS331(3)

MAX. MARKS: 15

COURSE NAME: Entrepreneurship Development

COURSE INSTRUCTORS: Dr Tanu

MAX. TIME: 1 Hour

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*Note: (a) All questions are compulsory. Kindly answer all questions in chronological order*

*(b) Marks are indicated against each question in square brackets.*

*(c) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems*

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Q1. Entrepreneurship has become increasingly important for business of all sizes around the world. The process of Entrepreneurship talks about six stages. What are these six stages of entrepreneurship process? Cite a suitable example and explain the process in detail. (Marks 3+2)[CO1]

Q2. Discuss the process of Business Planning. Help Mr X to make a business plan for his upcoming business venture on Garments. (Marks2.5+2.5)[CO2]

Q3. Discuss the steps you would take to validate the opportunity that exists in the market before starting a New Venture (Marks3)[CO1]

Q5 Highlight the significance of T-Hub. (Marks2)[CO2]

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